



Aravind Prasad Kannan, UI/UX Designer

Design-gineer with 4 years of experience in hand crafting design for digital experiences, advancing solutions for local problems.

- User Interface Design
- Interaction & User Experience Design
- HTML/CSS - Web Design
- Branding
- Product Designer
- Projects & Team Management

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EXPERIENCE

Co-founder, Manager

Creation Labs • Vellore, IN
Feb 14' - July 17'

A student driven space where students and faculty are encouraged to come together to design and innovate on projects in multidisciplinary teams.

- Establishment, creation of structure & application process.
- Design & branding development, UI/UX design for websites.
- Expansion from 8 members to over 300 with 40 projects.
- Personally mentored over 15 teams.
- Planned and coordinated 10+ events, catering to over 3000 students.

Co-founder, Design & IT Lead

We Are Allies • Boston, USA
Sept 16' - Present

A non-profit made up of doctors, pharmacists, designers, engineers and people in recovery with a goal to help prevent opioid overdose deaths and to support those suffering from addiction.

- Leading the team developing the website, ecommerce site & the mobile apps.
- Development and realization of branding for the company.

UI/UX designer

Actonate • Baroda, IN
Feb 12' - Nov 14'

A tech consulting firm with years of experience in building and running large scale products on the cloud. Working with numerous enterprises and startups across multiple sectors, helping them build new products.

- Lead the design team to conceive, develop and present memorable digital experiences for over 10 clients.
- Worked on realizing branding and strategy for multiple clients.

Freelance designer

Various Companies/Clients
Feb 12' - Dec 16'

PROJECTS

Samaritan

Service that provides insights and trends of patients suffering from leukemia, using neural networks to aid the doctor in diagnosis.

Larvafinder

Add-on device combined with a mobile app for public health agents to reliably detect in real-time, the presence of mosquito larvae in water bodies.

Won 1st place at Zika Hackathon, Boston

Protray.me

Dynamic autogenerated narrative of your life based on info stored on phone - Location, fit data, Uber trips, Facebook posts, etc by using machine learning & NLG.

Won Two Sigma Award at Pennapps XIII, Philadelphia

Weebo

Creating a safe, intuitive and beautiful communication device for young children to stay in touch with their parents replacing the smart phone.

Poshan

Unique set of smart utensils specifically designed with embedded sensors to measure nutrition in babies in rural settings.

Wabbit

Innovative way for storytelling and story creation, made handy to read and write, through the intuitive and easy to use UI on mobile applications.

Prelepsy

Algorithm on an app that uses a large image database, machine learning and neural networks to predict within minutes if a skin lesion is an indication of leprosy.

Won 1st place at Jugaadathon 2014, Bangalore

Fxii

A cost effective, immediate first aid response to a bone fracture. Modeled like a spray can for quick application. Solidifying hard foam, immobilizing the fracture till patient reaches hospital.

Won ABinBev Award at Jugaadathon 2014, Bangalore

CLIENTS



ACHIEVEMENTS

University Innovation Team Award
Vice Chancellor, VIT University
May 2014

Special Achiever Award
Chancellor, VIT University
April 2014

7 Awards from various hackathons
Global, 2013-16'

Multiple Grants, Investments for product development
Global, 2014-16'

Voted 'Best Designer in VIT'
Quora, 2013

EDUCATION

Bachelors in Electronics & Comm. Engg (B.Tech)

VIT University, Vellore, IN • 2011 Batch

- Redesigned and Redeveloped VIT University's Main website in a team.
- Oversaw the establishment of an Innovative makerspace for students.
- **Clubs & Chapters** - Creative Director - IEEE VIT students chapter, Design Coordinator for fests Riviera 2012, 13', 14'. Designer for band Drift, Technology & Gaming club, International Students club, Debate society, RoboVITics, Yearbook, Ayuda, Sanshray, Pravega Racing.